



## *Fast Facts*

# **Patterns of Visitor Use** **Survey to Take Place in 2007**

1. **Parks Canada will conduct a large-scale visitor survey in 2007 to gain a better understanding of how visitors move through and use Prince Albert National Park.** Parks Canada Agency is interested in examining the differences between user groups in terms of how they move through and use the park.
2. **This understanding will enable better, more comprehensive decision-making in the best interest of visitor needs.**
3. The patterns of visitor use survey will begin in May 2007 and last throughout the spring and summer of 2007.
4. Data will be gathered in a variety of ways, such as traffic counters placed throughout the park, interviews conducted at park gates, and questionnaires distributed to visitors and residents.
5. Residents and visitors will see park staff conducting interviews at the gates and may be stopped and asked a few questions that will take approximately 2 – 3 minutes. Those stopped will also be invited to complete a questionnaire.
6. Participation in both the interview and questionnaire is voluntary.
7. Parks Canada will gather demographic information, information about visit motivations, satisfaction levels, as well as information about visitation patterns throughout the park.
8. **This research is a priority for Parks Canada.** In collaboration with its partners, Parks Canada will continue to undertake research to better understand needs, expectations and behaviours of current and potential visitors.
9. **If you have questions about the survey,** please contact the park information centre at 306 663 4522 or [panp.info@pc.gc.ca](mailto:panp.info@pc.gc.ca).
10. A survey of backcountry users is already underway this year and will continue in 2007.



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